

C!PRINT POSTPONES ITS DATES TO MAY 2022

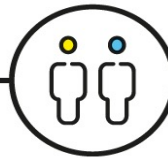


Initially scheduled for 1, 2 and 3 February 2022, C!Print Lyon has been postponed to 10, 11 and 12 May 2022, due to the health situation. Although the gauges announced by the French government do not affect trade shows such as C!Print, there are still too many uncertainties to maintain the event in early February. The CTCO exhibition, which is usually organised jointly, will take place on 15, 16 and 17 March 2022, but exceptionally separately, for logistical reasons.

C!Print is the leading trade show for the visual communication industry, bringing together the entire graphic arts and industries community in Lyon every year. Nearly 250 exhibitors and more than 15,000 visitors come together to discover the latest innovations on the market, to exchange ideas with their partners and to get new ideas.

"This decision to postpone the show is motivated by our common desire to offer a quality event, while responding to the challenges posed by the health context. It was taken in consultation with all the players in the sector", explains Pierre Mirlit, the General Manager of 656 Editions, the organiser of the show.

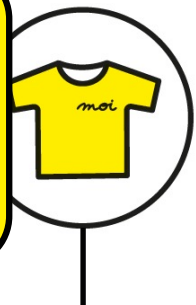
An essential conviviality



"C!Print is more than just a trade show. It's a friendly meeting place where professionals like to get together and talk. Moving our 2022 edition to May will allow us to keep this spirit that is ours, and that everyone appreciates, exhibitors and visitors alike," continues Pierre Mirlit.



The CTCO exhibition, usually organised on the same dates as C!Print, will exceptionally be held on other dates this year, for logistical reasons. See you on 15, 16 and 17 March 2022, at Eurexpo.





Rethinking tomorrow's print



C!Print is a cross-disciplinary exhibition that brings together manufacturers and distributors of printing machines and media, service providers in printing and visual communication, prescribers and end customers. A reference for the visual communication, outdoor and lighting communication, personalisation, graphic industry and textile sectors, for several years now it has been opening up to markets such as packaging and labels, but also industry and photography.

« *Future is now* », its new motto, is both ambitious and optimistic: above all, it reflects the strategy it has always pursued, that is, to support the development and transformation of the graphic industries sector.

Accelerated by the crisis, this transformation takes different forms. We are talking about the digital transformation of companies, but also about environmental transformation.

Many of the issues that were on the agenda at the beginning of 2020 now need to be reconsidered in the light of the changes that the pandemic has brought about: the expectations of brands and consumers have evolved, as have corporate strategies. The crisis in the raw materials market, the new Climate Law, the return of local and made in France, etc.: all these subjects, which are of particular interest to the industry, are now being addressed. The crisis in the raw materials market, the new Climate Law, the return of local and made in France, etc.: all these subjects, which have a real impact on the graphic arts sector today, will be at the heart of the debates and exchanges on 10, 11 and 12 May 2022.

Édition
#9

250 EXHIBITORS,
OF WHICH 40 ARE NEW
50 CONFERENCES, PITCHS
& MASTERCLASS
80 SPEAKERS
1 WRAP CONTEST
1 GALLERY OF RESPONSIBLE
INNOVATIONS
1 NEW AREA DEDICATED TO THE
DIGITAL TRANSFORMATION OF
COMPANIES
1 PERSONALISATION
WORKSHOP

Professionals who have already ordered their trade fair badge will receive a new badge for the May 2022 edition in the coming weeks.



About 656 Editions

656 is a media and events group that combines expertise in events, with the organisation of several trade fairs in France (Lyon/Paris) and Spain (Madrid), editorial (publication of professional magazines), digital (creation and animation of web platforms...), multi-channel communication and direct marketing to animate the visual communication, printing and digital sectors throughout the year. 656 Editions joined the Infopro Digital group in 2017.

About Infopro Digital

Infopro Digital is the leading professional information and services group in France (3,600 employees, €440m turnover, 20% annual growth). It covers several key sectors of the economy: distribution, construction, automotive, industry, insurance and finance, business tourism and local authorities. Infopro Digital's mission is to offer multi-media services and products (software, trade fairs, magazines, databases, websites, training, publishing, events, etc.) to these professional communities, whose main titles are: Usine Nouvelle, Usine Digitale, LSA, Le salon des maires, etc.



CONTACT

Pauline Ducat

pauline@656editions.net

+33 (0)4 78 30 35 08

